

**MINISTRY OF CULTURE OF THE REPUBLIC OF MOLDOVA
NATIONAL LIBRARY OF THE REPUBLIC OF MOLDOVA**

INTERNATIONAL CONFERENCE

“READING AS A BASIS FOR CULTURE, KNOWLEDGE AND DEVELOPMENT”,

3rd EDITION

PROGRAM

Thursday, September 30th
10:00 a.m.on-line, ZOOM

MODERATORS:

**Elena PINTILEI, general director of the National Library of the Republic of Moldova
Nelly ȚURCAN, habilitated doctor, University professor, State University of Moldova
Iulian FILIP, Doctor of Philology, poet, writer, playwright, folklorist.**

OPENNING ADDRESS:

Sergiu PRODAN, Minister of Culture of the Republic of Moldova

COMMUNICATIONS:

Books, authors, readers: report on the situation in the Republic of Moldova.
Gheorghe ERIZANU, publisher, director of the Cartier Publishing House

Reading – reference: between fiction and reality.
Oleg SEREBRIAN, historic, diplomat, writer, Ambassador of the Republic of Moldova in Germany

National Reading Development Program 2.0. Poland.
Tomasz GRUSZKOWSKI, the National Library of Poland, Head of IFLA PAC Centre

Reading promotion program in Lithuania: a successful re-start?
Inga MITUNEVIČIŪTĖ, Martynas Mažvydas National Library of Lithuania

Reading with friends and pleasure - opportunities and activities for reading promotion in Germany.
Sandra NIEBUHR-SIEBERT, prof. dr. University of Applied Sciences Clara Hoffbauer, Potsdam (Germania)

Literacy in dialogue - reading promotion activities of the Goethe-Institut in Bukarest.
Susanne TEICHMANN, Head of Information & Library, Goethe Institute Bucharest (Germania)

Summer Reading Challenge is quite visual.

Ian ANSTICE, editor (Anglia)

The role and place of the All-Ukrainian exhibition-forum "Ukrainian Book in Odesa Region" in the promotion of books and reading in Ukraine.

Iryna BIRIUKOVA, General Director of Odesa National Research Library (Ucraina)

BREAK, 15 minutes

Developing skills to promote books and reading culture as a constant of professional continuing education of the library staff.

Ludmila CORGHENCI, șef secție, Centrul de Formare Continuă în Biblioteconomie și Științe ale Informării, Biblioteca Națională a Republicii Moldova

Reading as a form of consumption.

Ivan Pilchin. chief editor of the 'Bibliopolis' magazine, „B.P.Hasdeu” municipal library

The importance of institutional partnerships in attracting the public.

Melania Luana BUTNARIU, Bucharest University/„George Barițiu” County Library Brașov, Centre of Excellence for Children and Youth

Education of the library user as an expert in understanding and interpretation of texts.

Adrian GHICOV, habilitated doctor, associate professor, deputy director in quality provision, Romanian language and literature teacher, „Socrate” Lyceum of Modern Languages and Informational Technologies

Literary research in the public library.

Maria PILCHIN, researcher, literary critic, „B.P.Hasdeu” municipal library

Historiography and terminology of the multicultural sources towards defining of access to information.

Natalia GHIMPU, principal specialist, National Library of the Republic of Moldova

Final message. Questions and answers.

Vera OSOIANU, Deputy Director, National Library of the Republic of Moldova

Information note on the International Conference « Reading as a Basis for Culture, Knowledge and Development»

The conference is conceived as a culminating activity of the National LecturaCentral Program, supported by the Ministry of Education, Culture and Research of the Republic of Moldova, within the its Cultural Projects Program, three years in a row.

Successful previous editions prove that this activity creates a solid platform for promotion of reading, exchange of experience and quality practices with the involvement in the reading scene of all actors: libraries, educational institutions, writers, literary critics, publishers, librarians, and, last but not least, decision makers of various levels of responsibility.

At the 2019 and 2020 editions, the conference offered participants and interested people the opportunity to learn more about experiences of book promotion and reading, with the involvement of all above-mentioned actors from Moldova, and also guests from the USA, Lithuania, the Czech Republic, Romania, and Ukraine. The experience of Poland, Germany, and England are added this year to this symbolic list.

The most successful communications at the Conference, including those not presented in Agenda, will be published in the volume of articles under the auspices of the National Library of the Republic of Moldova. After the first Conference, the work “**Reading and Stairs**” appeared, with the support of the Ministry of Education, Culture and Research, part of the National Book Publishing Program. The proceedings of the 2nd edition of the Conference completed the second volume of the book **Reading and Stairs**.

The works in electronic format are available at the Thematic Repository of the National Library <http://moldlis.bnrm.md/>, and Zenodo International Repository DOI:10.5281/zenodo.4944201, thus increasing the number of accesses of people interested in the theme of the Conference.